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## **Kool Kids Model & Talent Management**

June 18, 2016

### **NOTICE OF DATA BREACH**

We are writing to inform you of an incident involving some of your personal identifiable information.

#### **WHAT HAPPENED**

APPLE Store – Topanga, CA referred us to ACS Computer Services – Tarzana, CA to remove the hard drive from our MacBook Pro prior to a repair service. While removing the hard drive and transferring it to an external hard drive case ACS COMPUTER SERVICES allegedly misplaced the MacBook Pro hard drive.

#### **WHAT INFORMATION WAS INVOLVED**

Unfortunately the hard drive includes personal identifiable information for all current and former Kool Kids clients, talent as well as family members and applicants, including names, social security numbers, addresses, bank account numbers, and payroll records.

#### **WHAT WE ARE DOING**

We contacted local authorities and we are continuing our investigation with a local law firm, the Los Angeles Police Department West Valley Detective Division and other authorities.

#### **WHAT YOU CAN DO**

We are unaware of any actual or attempted misuse of information from the hard drive. Under the circumstances, however, and until we recover the hard drive, we want to make you aware of the incident and advise you of steps you may take to guard against identity theft or fraud.

- Review the Enclosed Information Sheet. The Information sheet provides additional information regarding credit protection and identities additional resources
- Federal Trade Commission Identity Theft Victim's Complaint and Affidavit link is provided to allow you to file a complaint directly with the FTC. Visit; [ftc.gov/idtheft](http://ftc.gov/idtheft)
- State of California Department of Justice Office of the Attorney General, when your Child's Identity is Stolen pamphlet. Please read and review to make sure your child's Identity is protected.

We are notifying you so you can take action along with our efforts to minimize or eliminate potential Harm. [We also have advised the three major U.S. credit reporting agencies about this incident and have given those agencies a general report, alerting them to the fact that the incident occurred. However, we have not notified them about the presence of your specific information in the data Breach. Because this is a serious incident, we strongly encourage you to take preventive measures now to help prevent detect any misuse of your information.

As a first preventive step, we recommend you closely monitor your financial account and, if you see any unauthorized activity, promptly contact your financial institution. We also suggest you submit a complaint with the Federal Trade Commission by calling 1-877-ID-THEFT (1-877-438-4338) or online at <https://www.ftccomplaintsassistance.gov/>

As a second step, you also may want to contact the three U.S credit reporting agencies ( Equifax, Experian and TransUnion) to obtain a free credit report from each by calling 1877-322-8228 or by logging onto [www.annualcreditreport.com](http://www.annualcreditreport.com)

Even if you do not find any suspicious activities on your initial credit report, the federal Trade Commission (FTC) recommends that you check your credit reports periodically. A victim's personal information is sometimes held for use or shared among a group of thieves at different times. Checking your credit reports periodically can help you spot problems and address them quickly.

To protect yourself from the possibilities of identity theft, California law allows you to place a security freeze on your credit files. By placing a freeze, someone who fraudulently acquires

your personal identifying information will not be able to use that information to open new accounts or borrow money in your name.

You will need to contact the three U.S credit reporting agencies to place the security freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new Credit card until you temporarily lift or permanently remove the freeze.

The cost of placing the freeze is no more than \$10 for each credit reporting agency for a total of \$30. However, if you are a victim of identity theft and have filed a report with your local law Enforcement agency or submitted an ID complaint Form with the FTC, there may be no charge to place the freeze.

To obtain a security freeze, contact the following agencies:

Equifax: 1-888-298-0045; <http://www.freeze.equifa.com>

TransUnion: Fraud Victim Assistance Department PO Box 6790, Fullerton CA 92834

Experian: Send an e-mail to [BusinessRecordsVictimAssistance@Experian.com](mailto:BusinessRecordsVictimAssistance@Experian.com)

We will continue our efforts to find the suspect and remain hopeful that we can recover the misplaced hard drive and our data. If that occurs, we will send you an additional Notice.

We apologize for any concern or inconvenience that this may cause you. We wish to assure you that we are doing everything we can to minimize its impact on you.

If you have further questions or concerns, you may contact the us at 818.203.4581

Peace and blessings,



April M. Barnes

Koo Kids Model & Talent Management, Inc.



# When Your Child's Identity Is Stolen

Consumer Information Sheet 3B • May 2015

## What Is Child Identity Theft?

Adults are not the only targets of identity theft. In fact, children under the age of 18 can also become victims. Child identity theft happens when someone uses a minor child's personal information, such as name and Social Security number, usually to obtain credit or employment. Identity thieves may target children because the crime can go undetected for years, often until the child applies for his or her first loan or credit card.

## What Are Signs That My Child May Be a Victim of Identity Theft?

Bills, credit cards or debt collection calls to your home in your child's name may be signs of identity theft. If your child receives a pre-approved credit offer, it might mean that someone is using the child's identity. But it might be just a marketing offer as a result of your opening a bank account or college fund in your child's name. When opening a bank account for your child, ask the bank to remove your child's name from marketing lists.

**What Can I Do if My Child Is an Identity Theft Victim?** The credit

reporting agencies do not knowingly maintain credit les on minor children. If you suspect that your child's information has been used fraudulently, you should notify the three major credit bureaus. You may be able to do this by calling the bureaus at the listed toll-free numbers. Follow the cues for "fraud" on the automated phone systems.

**Kamala D. Harris**

Attorney General State of California

**Equifax**

1-800-525-6285

**Experian**

1-888-397-3742

**TransUnion**

1-800-680-7289

Give the child's name, Social Security number, and other requested information. The phone systems will probably give you a response of "no le found" or "information does not match." This is good news. You should follow up by writing to the credit bureaus. Report the suspected identity theft and ask them to confirm in writing that they have no le on your child. Sample letters are at the back of this Information Sheet.

If there is a le in your child's name, you will be told that a fraud alert is placed on the le. You will also be sent instructions on how to get a copy of the child's credit report from each of the credit bureaus. There will be no charge for these copies.

California Department of Justice

Privacy Enforcement and Protection Unit [www.oag.ca.gov/privacy](http://www.oag.ca.gov/privacy)

**What Should I Do When I Receive a Credit Report on My Child?** If any of the credit bureaus sends you a report, call the credit bureau at the number on the report. Explain that the report is associated with a minor who does not have a credit history. The credit bureau will help you begin the process of clearing your child's credit records. See *Consumer Information Sheet 3: Identity Theft Victim Checklist* for more information.

**How Can I Protect My Child Against Identity Theft?** Try to limit the use of your child's Social Security number (SSN). When your child's SSN is requested, ask questions. Is there an alternative form of identification? How will the information be protected? Who will have access to it? How will it be disposed of when it's no longer needed?

Educate your children. Teach them not to give out personal information over the telephone, the Internet, or to anyone without your permission.

**For Additional Information**

Identity Theft Resource Center,

[www.idtheftcenter.org](http://www.idtheftcenter.org)

- "Fact Sheet 120: Identity Theft and Children" California Department of Justice, [www.oag.ca.gov/privacy](http://www.oag.ca.gov/privacy)

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*Consumer Information Sheet 4: Your Social Security Number: Controlling the Key to Identity Theft*

*Consumer Information Sheet 9: Protecting Your Child's Privacy Online*

*Consumer Information Sheet 12: Protecting Your Computer from Viruses, Hackers, and Spies*

This fact sheet is for informational purposes and should not be construed as legal advice or as policy of the State of California. If you want advice on a particular case, you should consult an attorney or other expert. The fact sheet

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**Kamala D. Harris**

Attorney General State of California

California Department of Justice

Privacy Enforcement and Protection Unit [www.oag.ca.gov/privacy](http://www.oag.ca.gov/privacy)

## **Sample Letters to Credit Bureaus Sample Letter to Transunion**

[Date]

TransUnion P.O. Box 6790 Fullerton, CA 92834

Dear TransUnion:

I have reason to believe that my child may be a victim of identity theft. Please send me a copy of any credit le you maintain in my child's name or Social Security number. If you have no such le, please send a letter stating so.

My child's full name is: Child's birth date is: Child's current address is: Child's previous addresses for the past five years are:

I also enclose the following items:

- A copy of my driver's license/state identification card
- A certified copy of my child's birth certificate
- A copy of my child's Social Security card. Yours truly, [Your name and address]

**Kamala D. Harris**

Attorney General State of California

California Department of Justice

Privacy Enforcement and Protection Unit [www.oag.ca.gov/privacy](http://www.oag.ca.gov/privacy)

## **Sample Letters to Credit Bureaus Sample Letter to Experian**

[Date]

Experian P.O. Box 9532 Allen, Texas 75013

Dear Experian:

I have reason to believe that my child may be a victim of identity theft. Please send me a copy of any credit le you maintain in my child's name or Social Security number. If you have no such le, please send a letter stating so.

My child's full name is: Child's birth date is: Child's current address is: Child's previous addresses for the past five years are:

I also enclose the following items:

- A copy of my driver's license/state identification card
- A certified copy of my child's birth certificate
- A copy of my child's Social Security card. Yours truly, [Your name and address]

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## **Sample Letters to Credit Bureaus Sample Letter to Equifax**

[Date]

Equifax-Minor Child P.O. Box 105139 Atlanta, GA 30374

Dear Equifax:

I have reason to believe that my child may be a victim of identity theft. Please send me a



copy of any credit file you maintain in my child's name or Social Security number. If you have no such file, please send a letter stating so.

My child's full name is: Child's birth date is: Child's Social Security number is: Child's current address is: Child's previous addresses for the past five years are:

I also enclosed the following items:

- A copy of my driver's license/state identification card
- A certified copy of my child's birth certificate
- A copy of my child's Social Security card. Yours truly, [Your name and address]

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